

Channel Partner Registration Form



MAGNOLIA INFRASTRUCTURE DEVELOPMENT LTD	PRE-QUALIFICATION FORM FOR APPOINTMENT AS AUTHORISED SALES ASSOCIATE/S	
DATE _____		

NAME OF THE APPLICANT	
DESIGNATION	
NAME OF THE AGENCY (NAME IN WHICH THE SALES ASSOCIATE/S IS REGISTERED)	
STATUS (PLEASE TICK)	INDIAN INDIVIDUAL <input type="checkbox"/> HUF <input type="checkbox"/> PARTNERSHIP <input type="checkbox"/> SOLE PROPRIETORY <input type="checkbox"/> BODY CORPORATE <input type="checkbox"/> INDIAN COMPANY <input type="checkbox"/> FOREIGN COMPANY <input type="checkbox"/> LLP <input type="checkbox"/> OTHERS(Specify)_____
REGISTRATION NO, IF REGISTERED UNDER COMPANIES ACT / SOCIETIES ACT, ANY OTHER LAW (ATTACH COPY OF CERTIFICATE)	
OFFICE ADDRESS	



RESIDENTIAL ADDRESS	
E-MAIL	
WEBSITE	
TELEPHONE	
FAX:	
MOBILE NO:	
GST NO. (ATTACH COPY OF CERTIFICATE)	
PAN NO. (ATTACH COPY)	
AADHAR CARD NO.	
RERA REGISTRATION NO. ATTACH COPY OF CERTIFICATE	
AREAS OF OPERATION	
EMPLOYEE STRENGTH	

*Use separate sheets if required

1. Primary Occupation – Real Estate Broker OTHER
If Other, please specify, _____
2. Please affix photo and Visiting Card.
3. In case of a Partnership Firm, photographs of all partner is mandatory.

Kindly Paste your Visiting Card

Kindly Paste your Pic

PRE-REQUISITES:

- a) *The Channel Partner shall furnish a copy of the valid RERA registration issued by the authorities.*



- b) *The Channel Partner Name and Code No. needs to be mentioned in the Customer Application Form*
- c) *Consideration Value = Total Consideration of the flat+Parking+PLC+Flr Rise etc.*
- d) *In case the customer is availing Loan, sanction letter from the respective bank is mandatory*
- e) *The Channel Partner shall market /advertise the Project, in any form, based on the Marketing material approved by the company with a prior written consent.*

In consideration of the services provided by the Channel Partner, the company shall pay commission subject to the Terms and conditions mentioned here below:

- a) *2% in respect of all the projects present as well as the future upcoming projects of the Company of the flat cost after receipt of current outstanding as on date or 20% of the total consideration, whichever is higher at the time of execution and registration of the Agreement for Sale. (Please Note CP fees may vary during campaign and the same shall be disclosed prior)*
- b) *The Channel Partner shall ensure that the customer executes the Agreement for Sale as per the format prescribed by the Company in accordance with the provisions of the RERA Act and ruled framed thereunder from time to time.*
- c) *All Payments to the Channel Partners shall be made in the INR after applicable Tax Deduction.*
- d) *The Channel Partner shall raise an invoice for the amounts payable by the company. Each invoice shall be delivered to the address of the company, as specified by the Company, by courier or by hand delivery. Cheque only No Cash or Kind will be given.*
- e) *Subject to the fulfilment of the conditions the company shall pay the commission within 30 days of receipt of the invoice. All payment shall be made subject to deduction of Tax at source.*
- f) *In the event customer terminates or cancels the Agreement for Sale/ Allotment Letter/ Booking Application in respect of the flat/shop/unit/office, the provision of Agreement for Sale/Allotment Letter/ Booking Application shall prevail.*
- g) *Channel Partner should come with the customer for 1st Visit and Need to send Email without delay.*
- h) *All dispute subject to the Local Court*
- i) *Channel Partner should comply all the laws/statutory which come in force from Time to Time.*

Note: LEAD VALIDITY- Cp's visit with Customer at site would be valid for 30 Days.

***Digital Marketing Guidelines for the Channel Partner**

DO's:

- a) *Use only the material exclusively prepared for Authorised Channel Partners of Magnolia that is available in the Channel Partner Kit that can be provided by the concerned official.*
- b) *The price information being communicated in any manner, if any, has to be approved on email or attested hard copy by the company that is being marketed.*



- c) *Publishing project information in a way other than specified is strictly prohibited. Strict action shall be taken if found guilty which shall be inclusive and not limited to reporting to RERA.*
- d) *As per RERA guideline, kindly mention your own RERA registration number and the project RERA number separately on the landing page along with RERA website and Channel Partner shall strictly comply.*

DON'Ts:

- a) *Do not purchase or use domain name that is exactly same as the project name that is being marketed by the company*
- b) *Do not host the business listing on Google or any other social media platforms claiming to be the official owning a project belongs to Magnolia.*
- c) *Do not suggest changes to website, contact number, email address or any other information on an official page of Magnolia listing which may be published anywhere on the internet.*
- d) *Do not involve in any unfair trade practices and / not misrepresent the company in any manner whatsoever.*

Indemnity:

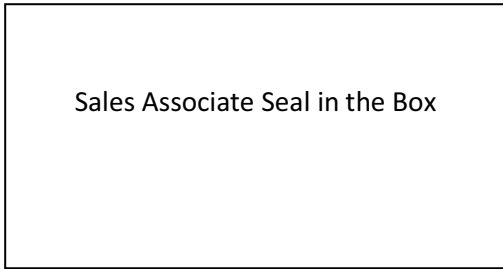
The Channel Partner hereby agrees to indemnify and keep the company indemnified and successors and assigns, officers, directors, directors, employees and representatives from and against any and all cost, losses, damages, claims, and liabilities , demands, instituted against the company, in the event of breach of the terms of these presents or violation of provisions of RERA.

(Signature) :

Name : _____

Designation : _____

Location / Place: _____



For Official Use only

Empanelment Recommended by



(Channel Associate Manager)

Date of Receipt:

Empanelment Approved by:

(GM/VP/HEAD/DIRECTOR)

Date of Empanelment:

